

# Fiscal Note

State of Alaska  
2022 Legislative Session

Bill Version:	CSHB 308(FIN)
Fiscal Note Number:	3
(S) Publish Date:	5/17/2022

Identifier: HB308CS(FIN)-DOH-CDPHP-5-13-2022  
Title: DEMENTIA AWARENESS & HEALTHCARE  
CAPACITY  
Sponsor: STUTES  
Requester: (S) FIN

Department: Department of Health  
Appropriation: Public Health  
Allocation: Chronic Disease Prevention and Health Promotion  
OMB Component Number: 2818

## Expenditures/Revenues

Note: Amounts do not include inflation unless otherwise noted below.

(Thousands of Dollars)

	FY2023 Appropriation Requested	Included in Governor's FY2023 Request	Out-Year Cost Estimates				
OPERATING EXPENDITURES	FY 2023	FY 2023	FY 2024	FY 2025	FY 2026	FY 2027	FY 2028
Personal Services							
Travel	2.5		2.5	2.5	2.5	2.5	2.5
Services	280.0		280.0	280.0	280.0	280.0	280.0
Commodities	2.0						
Capital Outlay							
Grants & Benefits							
Miscellaneous							
<b>Total Operating</b>	<b>284.5</b>	<b>0.0</b>	<b>282.5</b>	<b>282.5</b>	<b>282.5</b>	<b>282.5</b>	<b>282.5</b>

## Fund Source (Operating Only)

1003 GF/Match (UGF)	284.5		282.5	282.5	282.5	282.5	282.5
<b>Total</b>	<b>284.5</b>	<b>0.0</b>	<b>282.5</b>	<b>282.5</b>	<b>282.5</b>	<b>282.5</b>	<b>282.5</b>

## Positions

Full-time							
Part-time							
Temporary							

## Change in Revenues

None							
<b>Total</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>	<b>0.0</b>

**Estimated SUPPLEMENTAL (FY2022) cost:** 0.0 (separate supplemental appropriation required)

**Estimated CAPITAL (FY2023) cost:** 0.0 (separate capital appropriation required)

**Does the bill create or modify a new fund or account?** No  
(Supplemental/Capital/New Fund - discuss reasons and fund source(s) in analysis section)

## ASSOCIATED REGULATIONS

Does the bill direct, or will the bill result in, regulation changes adopted by your agency? No  
If yes, by what date are the regulations to be adopted, amended or repealed? N/A

## Why this fiscal note differs from previous version/comments:

This fiscal note differs from the previous version because the position needed for this public health campaign has been added to the FY2023 budget.

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Phone: (907)269-2042  
Date: 05/13/2022  
Date: 05/13/22

APPROVED BY  
CONFERENCE  
COMMITTEE

REPORTED OUT OF  
SFC 05/17/2022

## FISCAL NOTE ANALYSIS

STATE OF ALASKA  
2022 LEGISLATIVE SESSION

## Analysis

This bill mandates the creation of a new program focused on dementia awareness. It requires the development and implementation of evidence based, data informed strategies for an effective public awareness campaign that includes assessments of the systems of care designed to serve those impacted by dementia.

Effective public health campaigns require dedicated messaging and activities on focused objectives that can be measured to evaluate for effectiveness over time. They require the employment of a wide range of strategies, outreach, and communication approaches that connect with a vast array of audiences by translating complex medical information into digestible content that will resonate with the public. Campaigns should be geared to motivate and empower risk reduction behaviors and for new behaviors to be considered and adopted.

The personnel costs for a full time Public Health Specialist II at a Step C needed for this program, plus fringe has been included in the FY2023 budget. Travel will be needed for training and convening community partners and those with lived experience to develop a strategic plan to implement all aspects of the legislation. Services costs are for contracts which will focus on development of a statewide strategic plan along with these supporting activities to implement the overall public education awareness campaign: creation of educational materials for distribution; assessments of systems; support for outreach activities; support to maintain and publish annual data, general information, create and evaluate existing resources, and support to create a centralized public-facing user friendly website that can be actively maintained. Commodities costs in year 1 are for computer equipment for the new position.

*This funding will support the development of a foundational level dementia program that may grow over time if future applications for competitive federally available funding for dementia programs (like the BOLD Act) are successful.*